



## AGENDA AT A GLANCE

### SUNDAY, NOVEMBER 12

#### Veteran Farm Tour

Organized by Farmer Veteran Coalition (FVC)

2:00 PM

#### GENERAL SESSIONS

**Registration Opens**

#### PRE-SESSIONS

Registration or invitation required

5:00 PM -

7:00 PM

**Welcome Reception**

Appetizers and cash bar

**AgVets Program Director Meeting**

**MarketMaker Partner Meeting**

**FDRS Board Meeting**

**USDA RFBC Meetings**

**FVC Board Meeting**

### MONDAY, NOVEMBER 13

7:00 AM

**Registration & Breakfast**  
**FDRS Business Meeting**

2:00 PM

**Networking & Exhibitor Session**

8:00 AM -  
12:00 PM

**FDRS Research Sessions \***  
Session categories below

2:30 PM

**Afternoon Plenary**

3:30 PM

**Exhibitor Session**

12:00 PM

**Exhibitor Session**

5:00 PM

**Dinner and Award Ceremony**  
Cocktails & appetizers, dinner

12:30 PM

**Lunch Banquet**  
FVC Opening Ceremony + Farmer Plenary

### TUESDAY, NOVEMBER 14

7:30 AM

**Breakfast**

12:30 PM

**Lunch**

8:30 AM

**Opening Plenary**

1:30 PM

**Concurrent Track Sessions III \*\***

9:30 AM

**Exhibitor Session**

2:30 PM

**Exhibitor Session**

10:00 AM

**Concurrent Track Sessions I \*\***

3:00 PM

**Closing Plenary**

11:15 AM

**Concurrent Track Sessions II \*\***

4:00 PM

**Closing Reception**

#### \*FDRS RESEARCH SESSIONS:

Organized Symposium  
Research Reports  
Research Updates  
Outreach Writing  
Teaching Case Studies

#### \*\*CONCURRENT SESSION TRACKS:

Direct Markets and Community Support  
Marketing and Business Innovation  
Building Partnerships and Community Collaboration  
Market Research, Trends and Impact  
Successful approaches to managing marketing risk, ERME sponsored  
Production Practices, Farmer Veteran Coalition sponsored