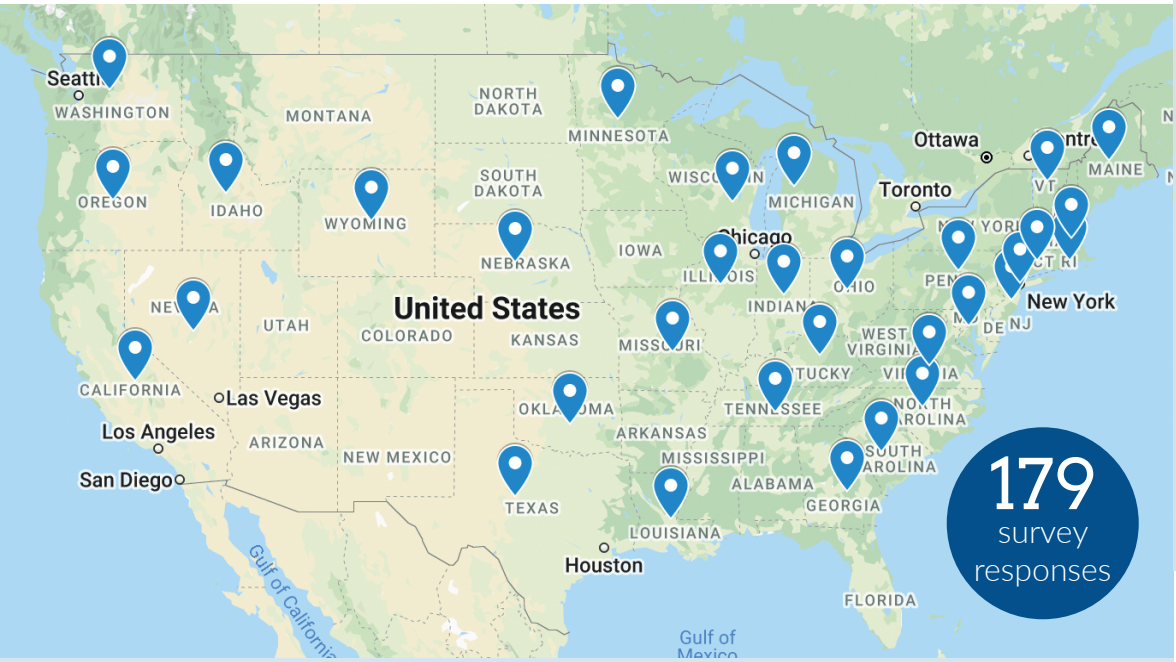
USDA Agricultural Marketing Service
U.S. DEPARTMENT OF AGRICULTURE

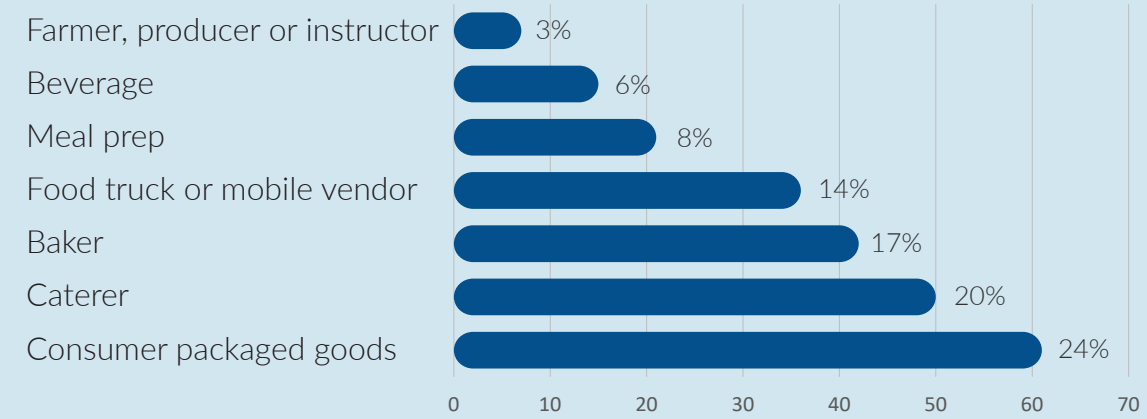
Shared Kitchen Insights
Overview

Survey participant locations



61%
of survey participants identified as female.

Business operations



Time producing in a shared kitchen

14% 5+ years

26% 3-5 years

30% 1-2 years

13% 7-12 months

17% 0-6 months

Top sales channels

- Farmers markets
- Individuals
- Festivals
- Private events
- Large retailers and grocery stores
- Online marketplace

over 80k

Most businesses with high sales sell to large retailers.

under 40k

Most businesses with small sales sell to farmers markets.

45%
of survey participants found shared kitchens through word of mouth.

USDA is an equal opportunity provider, employer, and lender.
May 2023