



**National Agricultural Marketing Summit
Sponsorship & Exhibitor Opportunities**

November 12-14, 2023

Washington, D.C.

The 2023 National Agricultural Marketing Summit will be held in Washington, D.C., Sunday, November 12 through Tuesday, November 14. This year's theme is *Cultivating Connections*.

Collaborators



Farmer Veteran Coalition: Farmer Veteran Coalition cultivates a new generation of farmers and food leaders and develops viable employment and meaningful careers through the collaboration of the farming and military communities.



Extension Risk Management Education: Extension Risk Management Education is delivered through four regional centers that provide grant funding and leadership within their regions. It's mission: "Educating America's farmers and ranchers to manage the unique risks of producing food for the world's table."



Food Distribution Research Service: Food Distribution Research Society is the only body of scholars and practitioners in the U.S. dedicated to the study, monitoring, and sharing of knowledge about the dramatic changes taking place in the global food system. FDRS is an international leader in providing a discussion forum for food distribution issues and research.



USDA Agricultural Marketing Service: The USDA Agricultural Marketing Service administers programs that create domestic and international opportunities for U.S. producers of food, fiber, and specialty crops. AMS also provides the agriculture industry with valuable services to ensure the quality and availability of wholesome food for consumers across the country and around the world.



Illinois Farm Bureau: The Illinois Farm Bureau is a member of the American Farm Bureau Federation, a national organization of farmers and ranchers. Founded in 1916, IFB is a non-profit, membership organization directed by farmers who join through their county Farm Bureau. IFB has a total membership of more than 386,291 and a voting membership of 79159. IFB represents three out of four Illinois farmers.



Farm Credit: Farm Credit supports rural communities and agriculture with reliable, consistent credit and financial services, today and tomorrow. It has been fulfilling its mission of helping rural America grow and thrive for more than a century with the capital necessary to make businesses successful and by financing vital infrastructure and communication services.



Agricultural Marketing Resource Center: The Agricultural Marketing Resource Center is a national information resource for value-added agriculture. Our mission is to provide producers and processors with critical information needed to build successful value-added agricultural enterprises, including, commodities, and products, business development, food industry, renewable energy, and national directories.



MarketMaker: MarketMaker is an online community that links food producers, buyers, sellers and consumers. It is an information infrastructure that enables the establishment and expansion of market opportunities for its users.



**2023 National Agricultural Marketing Summit
Sponsorship Packages**

Exhibitor Only

Diamond
\$50,000

Platinum
\$25,000

Gold
\$10,000

Silver
\$5,000

Bronze
\$2,500

Non-Profit
\$500

All Others
\$800

Main stage logo display



Recognition in press materials



Video presentation and/or lunch speaking opportunity (5 min)



Logo placement on breakout session presentations



Sponsorship recognition in E-newsletter



Sponsorship recognition on social media



4

3

2

1

1

Exhibitor table (6-feet)



Complimentary conference registrations



6

4

3

2

1

1

Logo and website link on conference website



Sponsorship Levels

Diamond Level - \$50,000

- 6 complimentary conference registrations
- 1 6-foot tabletop for exhibitor space
- Logo placement on main stage throughout conference
- Sponsorship recognition in up to three press releases and media alerts
- Opportunity to speak and/or present a video during one lunch session (*up to 5 minutes*)
- Logo placement on all breakout session presentations
- Sponsorship recognition in E-newsletter distributions
- 4 social media posts recognizing sponsorship
- Logo and website link on dedicated conference website

Platinum Level - \$25,000

- 4 complimentary conference registrations
- 1 6-foot tabletop for exhibitor space
- Opportunity to speak and/or present a video during one lunch session (*up to 5 minutes*)
- Logo placement on all breakout session presentations
- Sponsorship recognition in E-newsletter distributions
- 3 social media posts recognizing sponsorship
- Logo and website link on dedicated conference website

Gold Level - \$10,000

- 3 complimentary conference registrations
- 1 6-foot tabletop for exhibitor space
- Logo placement on all breakout session presentations
- Sponsorship recognition in E-newsletter distributions
- 2 social media posts recognizing sponsorship
- Logo and website link on dedicated conference website

Silver Level - \$5,000

- 2 complimentary conference registrations
- 1 6-foot tabletop for exhibitor space
- Sponsorship recognition in E-newsletter distributions
- 1 social media post recognizing sponsorship
- Logo and website link on dedicated conference website

Bronze Level - \$2,500

- 1 complimentary conference registration
- 1 6-foot tabletop for exhibitor space
- 1 social media post recognizing sponsorship
- Logo and website link on dedicated conference website

Sponsorship Confirmation Form

We want to sponsor the 2023 National Agricultural Marketing Summit; OR

We want to be an exhibitor only.

List amount \$ _____ Sponsorship Level Description: _____

Will internet be needed? YES / NO Will electricity be needed? YES / NO

Company: _____

Contact Person's Name*: _____ Title: _____

Email: _____ Phone: _____

*This is who will be your company contact and will receive all event information.

Address: _____

City/State/Zip: _____

Registration for the meeting will be sent under separate cover with instructions on how to register. This document is only your sponsorship confirmation.

Please **ONLY** fill out if your chosen sponsor level provides complimentary registration.

Attendee #2 Name- _____ Title: _____

Email: _____ Phone: _____

Attendee #3 Name- _____ Title: _____

Email: _____ Phone: _____

Attendee #4 Name- _____ Title: _____

Email: _____ Phone: _____

Attendee #5 Name- _____ Title: _____

Email: _____ Phone: _____

Attendee #6 Name- _____ Title: _____

Email: _____ Phone: _____

For payment:

Check enclosed

Please send an invoice (credit card or P.O.)

Please return this form to:
Farmer Veteran Coalition
PO Box 660675 PMB 94776
Dallas, TX 75266-0675

abbie@farmvetco.org

All payments must be received prior to National Agricultural Marketing Summit